

## CUSTOM WOODWORKING



**DAN LUNA**  
OWNER

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## ask the expert

**WHAT IS INSPIRING YOU NOW?**

For several years, I have tuned into nature and music. It puts me in a place of playful imagination, somehow freeing my mind to create things out of the ordinary.

**WHAT IS YOUR CREATIVE PROCESS?**

I sit down at my drawing table and think about a meeting with the clients, designers, architects and builders. As I look through notes and inspirational images, my mind starts processing the information, and my pencil goes to paper.

**WHAT ARE YOU WORKING ON NEXT?**

I am working on a line of furniture. It's on a small scale, but very high-end and caters to our clientele. It's something that I love to do.

## DAN LUNA EXCEPTIONAL WOODWORKING

In a craft such as woodworking, you cannot simply be skilled with your hands and precise with measurement taking—you must love what you do to create extraordinary work. Dan Luna, owner of his namesake firm Dan Luna Exceptional Woodworking, exemplifies this philosophy. “As a kid, I worked with my Dad in his upholstery shop. Although I was learning upholstery, I was always creating little wood projects. I feel that is what inspired me to take woodshop in high school, and that is when my true obsession started,” Luna shares. “I ate it. I breathed it. I would lay awake at night thinking about what I would create next. From that time until now, my passion has not stopped.” A dream fulfilled, Dan Luna Exceptional Woodworking is a 20-person firm comprising designers, master craftsmen and installers. The Laguna Hills-based company, with projects throughout Southern California, has an extraordinary breadth of services and specialties, including staircases, kitchens and baths, theaters and antique reproductions, to name a few. “I take each project, big or small, and treat it as if it were one of my children,” he says. “From the conception of a design through nurturing and watching it grow into something spectacular, it is very satisfying and inspiring.”

*“Each project of ours has been built with beauty, strength and an everlasting quality that is unmatched.”*

—DAN LUNA, OWNER



The simplicity of this ebony-stained, solid-rift, white-oak library confirms Dan Luna's belief in “less is more”—with its transitional style that gives this room such a rich, warm feeling. Interiors by M. Elle Design.



This unique kitchen combines beautiful stone walls, a reclaimed lumber ceiling, metal hood and solid-rift, white-oak cabinetry. Interiors by M. Elle Design.